

**AFAM Educational Offer – DAPL06 - First-Level Academic Diploma in
VISUAL COMMUNICATION DESIGN****First Year**

<u>Course</u>	<u>Code</u>	<u>CFA</u>	<u>Hours</u>	<u>Type</u>
Contemporary Art History	ABST47	8	60	Basic
Theory and Method of Mass Media	ABPC65	6	45	Basic
Multimedia Dramaturgy	ABTEC38	8	100	Basic
Graphic Design I	ABPR19	12	150	Core
Digital Photography	ABPR31	8	100	Core
Techniques of Integrated New Media	ABTEC43	8	100	Core
Phenomenology of Contemporary Arts	ABST51	6	45	Core
English	ABLIN71	4	-	Foreign Language

Second Year

<u>Course</u>	<u>Code</u>	<u>Credits</u>	<u>Hours</u>	<u>Type</u>
Phenomenology of Media	ABPC65	8	60	Basic
History of Printing and Publishing	ABST48	8	60	Basic
Graphic Design II	ABPR19	12	150	Core
Editorial Systems for Art	ABPC67	8	100	Core
Web Design	ABPR19	12	150	Core
Theory of Perception and Psychology of form	ABST58	8	60	Related/Integrative
Sociology of New Media	ABST56	8	60	Related/Integrative

Third Year

Course	Code	Credits	Hours	Type
Ethics of Communication	ABPC65	6	45	Basic
Techniques of Digital Animation	ABTEC38	8	100	Basic
Graphic Design III	ABPR19	12	150	Core
Creative Writing	ABPC67	6	75	Core
Audiovisual Techniques for the Web	ABTEC42	6	75	Related/Integrative
Multimedia Graphics	ABPR19	6	75	Core
Design for Publishing	ABPR19	6	75	Core